



2027 Membership & Advertising Opportunities



Early Bird Discount - **SAVE \$50**
Details inside.

CHOOSE YOUR MEMBERSHIP

2027 Partner Benefits

	Pro	Basic	Free	Community & Services
	\$415	\$150	\$0	\$300
Early Bird Price (by October 1, 2026)	\$365	\$100	-	\$250
Listing on VisitAshtabulaCounty.com and VisitGenevaontheLake.com (GOTL members only)	✓	✓	✓	✓
Opportunity to display brochures in visitor centers	✓	✓	✓	✓
Travel guides available for distribution	✓	✓	✓	✓
Opportunity to list relevant events on CVB website(s)	✓	✓	✓	✓
Invitation to educational seminars	✓	✓	✓	✓
Invitation to attend annual meeting	✓	✓	✓	✓
Receive member e-newsletter(s)	✓	✓	✓	✓
Listings in printed travel guides/maps	✓	✓		✓
Annual board voting privileges	✓	✓		✓
Opportunity to sponsor monthly e-newsletters*	✓	✓		✓
Access to photo and video archive with usage rights	✓	✓		✓
Opportunity to advertise in printed travel guide	✓	✓		✓
Individualized staff training on destination	✓	✓		✓
Discounted brochure design services	✓			✓
Featured website listing	✓			
One dedicated social media feature (\$250 value)	✓			
Opportunity to schedule a content visit*	✓			
Priority consideration for featured collaborations across social media, digital, and print campaigns	✓			
Opportunity to participate in CVB sponsored events & trails	✓			

Pro, Basic, and Free memberships are for businesses where visitors eat, stay, or play.
Community & Services membership is for realtors, financial services, religious organizations, chambers of commerce, etc.

*See Additional Marketing Opportunities for details.



IT'S EASY TO JOIN OR RENEW YOUR MEMBERSHIP

Scan the code to get started, or go to
VisitAshtabulaCounty.com/Partners

Questions? Call us at (440) 275-3202

Ashtabula County Visitors Bureau
2046 OH-45 • Austinburg, OH 44010



ADDITIONAL MARKETING OPPORTUNITIES

Paid partners are eligible to participate in co-op marketing. We offer a number of packages to best suit your business. Please contact us for more information on any of the following:

Social Content Visit

1-hour content session at your business location. **\$300**

We'll deliver:

- A minimum of 10 photos with usage rights
- One short vertical video (15-30 sec) for social collaboration

Monthly Newsletter Sponsorship

Exclusive sponsor for monthly newsletter (10k+ subscribers) **\$250 per month**

Professional Photo Shoot

1-2 hours on site, digital photo gallery provided **\$450**

Brochure design services

Design a new rack card for brochure display. (Printing not included) **\$75**

Special Sponsorship

Have an out-of-the-box idea? Let us know, and we will work together to create something great! **Pricing varies.**



TRAVEL GUIDE ADVERTISING

Showcase your business in our award-winning printed travel guides and digital guide. Space is limited, so reserve your advertising opportunity today.

New!

Enhanced Exposure Package \$950



Our travel guides are distributed throughout the region and beyond, putting your business in front of visitors as they plan and explore their trip. Distribution includes:

- Digital downloads
- Website, email, and social media promotion
- Brochure racks at hotels and local businesses
- Visitor centers across Ohio, Pennsylvania, and New York
- Corporate meetings
- Trade and travel shows
- Local and regional events



Includes:

- Photo, up to 75 words of copy, and contact information
- Featured in curated recommendation section (itinerary, local tip, etc.) with additional photo

Five ad size options offer flexible, photo-rich layouts that will powerfully showcase what your business offers. Design service included for all ad sizes.

Full Page
\$2,600

Advertorial
\$2,450

Quarter Page
\$1,450

Enhanced Member or Event Listing
\$625



Includes:

- Advertiser Logo
- Up to 5 high-res photos
- Up to 30 words of copy
- Contact Information



Includes:

- Advertiser Logo
- Up to 4 high-res photos
- Up to a 500-word article
- Contact Information



Includes:

- Advertiser Logo
- One Photo
- Description
- Contact Information



Includes:

- One Photo
- Description
- Up to 75 words of copy
- Contact Information

Space is secured once payment is received.

GOTL VISITOR MAP

Pocket-size fold-up Visitor Map

*Open to GOTL businesses only



Enhanced Listing

\$750

Photo, up to 30 words of copy, and contact information



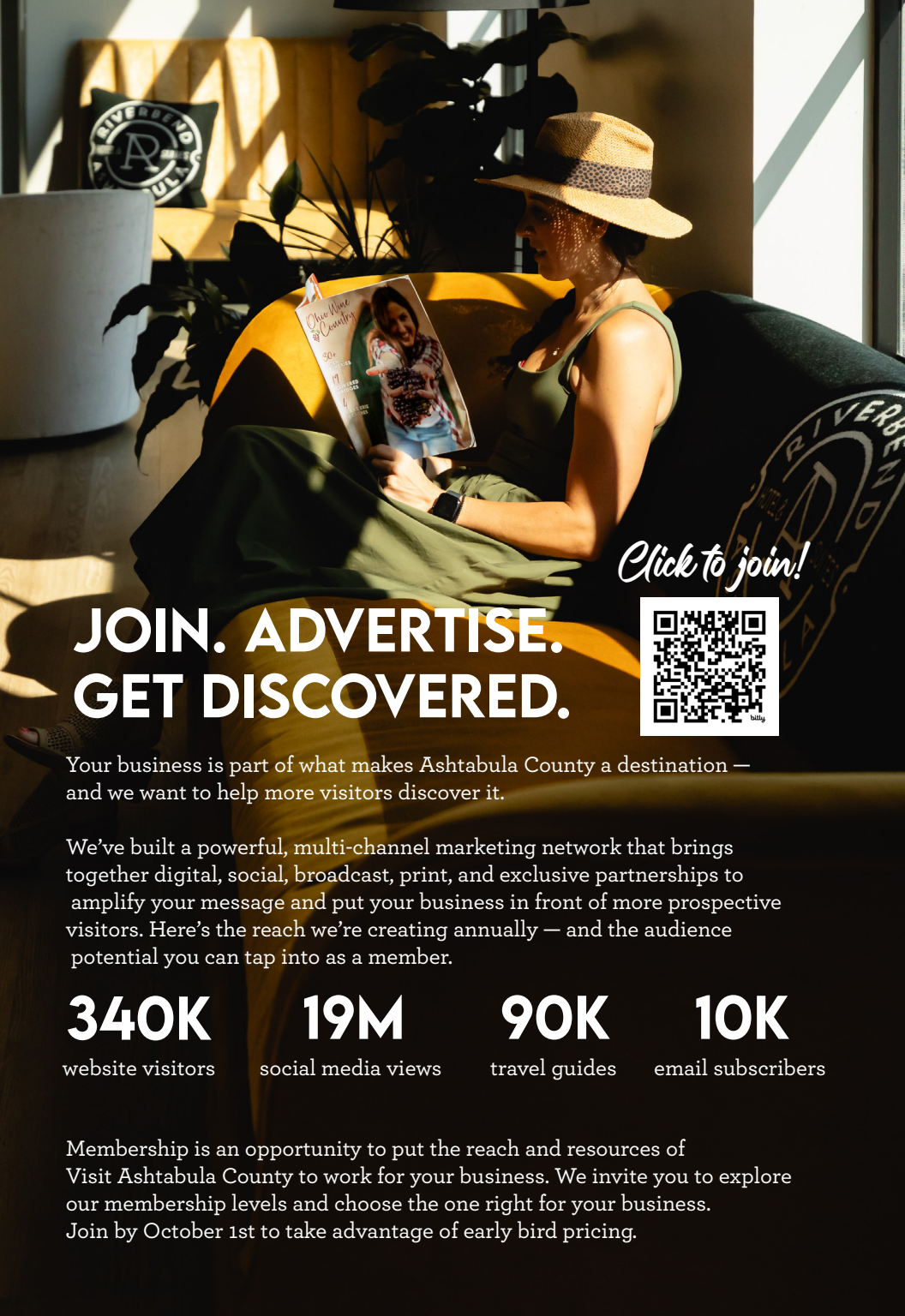
Featured Ad

\$1,400

10 Spaces Available

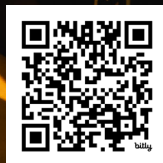
Paid members are included on the GOTL Map and are eligible to participate in the Family Fun Trail





JOIN. ADVERTISE. GET DISCOVERED.

Click to join!



Your business is part of what makes Ashtabula County a destination — and we want to help more visitors discover it.

We've built a powerful, multi-channel marketing network that brings together digital, social, broadcast, print, and exclusive partnerships to amplify your message and put your business in front of more prospective visitors. Here's the reach we're creating annually — and the audience potential you can tap into as a member.

340K

website visitors

19M

social media views

90K

travel guides

10K

email subscribers

Membership is an opportunity to put the reach and resources of Visit Ashtabula County to work for your business. We invite you to explore our membership levels and choose the one right for your business. Join by October 1st to take advantage of early bird pricing.



Early Bird Discount
SAVE \$50
Join before October 1

Click to join!

